

**EEO Public File Report**  
**Station: WSAV-TV Savannah, Georgia**  
**Period Covered by Report: December 1, 2011 to November 30, 2012**

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Sales & Web Design Coordinator	9/14/2011	12/12/2011	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	4	1	MG/WSAV Website
2	Sales Assistant	6/14/2011	3/5/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	14	1	Randstad Staffing
3	Accountant	8/5/2011	3/5/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	5	1	MG/WSAV Website
4	Anchor, Weather, Weekend, PM	6/4/2012	7/16/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	3	1	MG Employee/Employee Referral (employee was interviewed or the person interviewed was referred by a person working for MG)
5	Content Producer	1/5/2012	8/6/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	6	1	MG/WSAV Website
6	Reporter	7/3/2012	9/3/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	2	1	MG/WSAV Website
7	Producer	5/10/2012	9/3/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	3	1	<a href="http://www.JournalismJobs.com">www.JournalismJobs.com</a>
8	Producer	5/21/2012	9/24/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	2	1	MG/WSAV Website
9	Director	9/10/2012	10/29/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	16	1	MG/WSAV Website

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10	Chief Engineer	3/22/2012	11/12/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	12	1	<a href="http://www.sbe.org">www.sbe.org</a>
11	Producer	9/13/2012	11/19/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	3	1	MG/WSAV Website
12	Host	9/24/2012	11/19/2012	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) & Recruitment Sources Contacted for Specific Vacancies (see attached)	3	1	MG/WSAV Website

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**Recruitment Sources Contacted for Each Full-Time Vacancy**  
**Station: WSAV-TV Savannah, Georgia**  
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No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	<b>ABC, Inc</b> 77 West 66th Street, New York, NY 10023	Human Resources		N
2	<b>ABC, Inc</b> 500 Buena Vista Street, Burbank, CA 91521-4391	Human Resources		N
3	<b>Armstrong Atlantic State University</b> 11935 Abercorn Street, Savannah, GA	Barbara Myers 912-927-5271		N
4	<b>Black Entertainment Television</b> 1235 W Street NE, Washington, DC 20018	Human Resources		N
5	<b>Charleston Southern University</b> Post Office Box 118087, Charleston, SC 29423-8087	Director of Placement		N
6	<b>Clemson University</b> 403 Strode Tower # 341510, Clemson, SC	Director of Placement		N
7	<b>College of Charleston</b> 66 George Street, Charleston, SC 29424	Director of Placement		N
8	<b>Cumulus Media Inc/Cumulus Broadcasting, Inc</b> 14 Piedmont Center Suite 1400, Atlanta, GA 30305	Human Resources 404-949-0700		N
9	<b>Frances Marion College</b> Post Office Box 7500, Florence, SC 29501	Career Services		N
10	<b>Georgia Department of labor</b> 5520 White Bluff Road, Savannah, GA 31405-6908	Kimberly Brown		N
11	<b>Georgia Southern University</b> Post Office Box 8069, Statesboro, GA 30460	Warren Riles 912-681-5611		N
12	<b>Herald Of Savannah</b> Post Office Box 486, Savannah, GA 31402	Khristi Chisholm 912-332-4505		N
13	<b>LULAC International Office</b> 2000 L Street NW #619, Washington, DC 20036	Job Recruitment		N
14	<b>MG Website/WSAV Website</b> 333 E. Franklin St. / Richmond VA 23219 1430 E Victory Drive, Savannah, GA 31402	www.mgbg.com; www.wsav.com	56	N
15	<b>NAACP</b> 98 Spring Street, Charleston, SC 29403  NAACP 918 Martin Luther King Jr. Blvd., Savannah, GA 20005	Carol Hunt 912-233-4161  Director Of Placement		N
16	<b>NABJ</b> 8701 A Adelphi Road, Adelphi, MD 20783-1716	Director Of Placement		N
17	<b>National Association of Minority Media Executives</b> 1921 Gallows Road, Suite 600, Vienna, VA 22182	Human Resources		N
18	<b>NAB</b> 1771 N Street NW, Washington, DC 20036	Director of Placement		N
19	<b>Native American Press Association</b> Post Office Box 431, Toppenish, WA 98948-0431	Director of Placement		N
20	<b>Northwestern University</b> 1845 Sheridan Road, Fisk Hall, Suite 106, Evanston, IL 60208	Career Services		N
21	<b>Organization of Chinese Americans</b> 1001 Connecticut Avenue, #707, Washington, DC 20036	Kathy Young		N
22	<b>University of South Carolina</b> School of Journalism, Columbia, SC 29202	Director of Placement		N
23	<b>Savannah State University</b> Post Office Box 20634, Savannah, GA 31404	Novella Holmes 912-356-2169		N
24	<b>Savannah Technical College</b> 5717 White Bluff Road, Savannah, GA 31405-5521	Kim McGuire		N
25	<b>Savannah College of Art and Design</b>	Bonita Bradley		N

	342 Bull Street, Savannah, GA 31402			
26	<b>Trident Technical College</b> Post Office Box 118067 CP-M, Charleston, SC 29423-8067	Career & Employment Svcs		N
27	<b>TVJobs (web site)</b> PO Box 4116 Oceanside, CA 92052	<a href="http://www.TVJobs.com">www.TVJobs.com</a> Broadcast Employment Services 800-374-0119	6	N
28	<b>University of Georgia</b> Sanford & Baldwin Streets, Athens, GA 30602-3018	Director of Placement		N
29	<b>University of Missouri</b> 120 Neff Hall, Columbia, MO 65211	Director of Placement		N
30	<b>University of North Carolina</b> CB #3365, Chapel Hill, NC 27599	Director of Placement		N
31	<b>WUFT - University of Florida</b> Post Office Box 118405, Gainesville, GA 32611	Steward Smith		N
32	<b>Employee Referral</b>		3	N
<b>No.</b>	<b>Recruitment Sources Contacted for Specific Vacancies</b>	<b>Contact/Telephone #</b>		<b>Entitled to Notification</b>
1	<b>Randstad Staffing</b> 115 Canal St, Ste 401, Pooler, GA 31322	Cheryl Wasser (912) 748-8637	6	N
2	<b>Society of Broadcast Engineers</b>	<a href="http://www.sbe.org">www.sbe.org</a>	1	N
3	<b>Journalismjobs.com</b>	<a href="http://www.journalismjobs.com">www.journalismjobs.com</a>	1	N

**EEO Public File Report**  
**Supplemental Recruitment Initiatives**  
**Station: WSAV, Savannah, GA**  
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No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	Internships	on-going	Expose Eligible College Students to a broadcast environment	Host interns from Colleges who are majoring in broadcast production, promotions, journalism or advertising, allowing them to gain hands-on knowledge while obtaining college credit.	News Director - Kevin Brennan, Director of Marketing - Daniel Flaxer
2	Training Programs	on-going	Training employees to do jobs other than what they were hired for.	Department heads are continually training their employees on other desks to enable current station personnel to acquire skills that will assist them in obtaining internal promotions or realize their personal career goals and even transfer to larger markets.	News Director-Kevin Brennan; Director of Marketing - Daniel Flaxer; General Sales Manager - Steve Daniloff, General Manager - Deb
3	Job Shadow	4/18/2012	Junior Achievement	Day long event where students shadowed various positions to learn more about careers in the broadcast industry.	News Director-Kevin Brennan; Director of Marketing - Daniel Flaxer; General Sales Manager - Steve Daniloff, General Manager - Deb
4	Career Fair	4/4/12	Columbus State University Spring Job & Internship Fair	Day-long event accepting resumes and talking with students about broadcasting careers. This fair is designed to help place students in available internships and job opportunities. (WRBL represented all Media General properties in the Mid South, NC Markets)	HR Generalist, Louise Thomas and David Hart, General Manager