

EEO Public File Report
Station: WNCT-TV Greenville, North Carolina
Period Covered by Report: August 1, 2013 to July 31, 2014

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Anchor, Weekday Evening	4/22/2013	10/21/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
2	Editor - Video	5/21/2013	10/7/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	WNCT Web Site/Media General Website
3	Creative Services Manager	8/22/2013	10/14/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
4	Editor - Video	10/7/2013	10/28/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	WNCT Web Site/Media General Website
5	Accounting Clerk	8/16/2013	11/11/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	Indeed.com
6	Writer/Producer	7/15/2013	12/9/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
7	Production Technician	9/11/2013	12/9/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	WNCT Web Site/Media General Website
8	Producer	11/1/2013	12/16/2013	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	WNCT Web Site/Media General Website
9	Digital Journalist	5/21/2013	1/6/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	WNCT Web Site/Media General Website

EEO Public File Report
Station: WNCT-TV Greenville, North Carolina
Period Covered by Report: August 1, 2013 to July 31, 2014

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
10	Digital Journalist	11/15/2013	1/6/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	WNCT Web Site/Media General Website
11	Anchor - Weekend	8/7/2013	1/20/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
12	Account Executive	4/9/2014	5/27/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	WNCT Web Site/Media General Website
13	Production Technician	2/23/2014	6/9/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
14	Digital Journalist	5/7/2014	7/7/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)
15	Digital Account Executive	10/6/2013	6/23/2014	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Employee (MG Employee was interviewed or the person was referred by a person

EEO Public File Report
Recruitment Sources Contacted for Each Full-Time Vacancy
Station: WNCT-TV - Greenville, NC
Period Covered by Report: 8/1/2013 through 7/31/2014

No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Employment Security Commission of NC 3101 Bismarck St., Greenville, NC 27834	Donna Cannon 252-355-9067 hmohan@CCCC.edu		Y
2	Pitt Community College 99 Canal Center Plaza, Suite 500, Alexandria, VA 22314	Angela Jones 252-321-4534		N
3	East Carolina University - Cooperative Education Suite 2300 Bate Bldg, ECU, Greenville, NC 27858	Jessica Hillard 252-328-6979		N
4	Beaufort Community College P.O Box 1069 Washington, NC 27889	Norma Crutchfield 505-562-2211		N
5	Craven Community College 800 College Street, New Bern, NC 28562	Human Resources 252-638-7225		N
6	Lenoir Community College PO Box 188, Kinston, NC 25802	Human Resources 252-527-0948		N
7	Media Line Box 51909, Pacific Grove, CA 93950	Mark Shilstone 800-237-8073 medialine@medialine.com		N
8	NC A&T State University Room 1, Murphy Hall, Greensboro, NC 27411	Leon Warren 336-334-7755		N
9	NAACP 800 West 5th St., Greenville, NC 27858	Calvin Henderson 252-758-7645		N
10	North Carolina Broadcasters Association P.O. Box 627, Raleigh, NC 27602	Wendy Beavers 919-821-7300		N
11	WNCT -TV On Air Ad 3221 S Evans Street, Greenville, NC 27834	255-355-8507		N
12	TV Jobs Post Office Box 4116, Oceanside, CA 92052	tvjobs.com		N
13	WNCT Website 3221 S Evans Street, Greenville, NC Media General Website 333 East Franklin Street, Richmond VA 23293	www.wnct.com www.mediageneral.com	42	N
14	Talent Dynamics 8828 Stemmons, Suite 510, Dallas, TX 75247	talentdynamics.com 214-630-9590		N
15	Broadcasting and Cable 810 Seventh Avenue, 27th Floor, New York, NY 10019	broadcastingcable.com 212-378-0400		N
17	Industry Referral/Agencies			N
18	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)		21	N
19	Careerbuilder.com; 200 N LaSalle Street, Suite 1100, Chicago, IL 60601	www.careerbuilder.com	5	N

EEO Public File Report

Supplemental Recruitment Initiatives

Station: WNCT-TV, Greenville, NC

Period Covered by Report: August 1, 2013 through July 31, 2014

No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	Internship Program	August - July	Expose college students majoring in broadcasting careers to workplace experience	Allow students to work under the direction of current employees in order for students to receive credit hours	News Director, General Manager
2	Shadowing Program	August - July	Expose local high school students to careers in broadcasting.	Students are allowed to come and shadow current employees in order to experience different career choices	Department Heads