



THE COMMUNITY FOUNDATION
FOR THE CENTRAL SAVANNAH RIVER AREA

Community Foundation Announces Masters Tournament Donation to Establish New Comprehensive Cancer Facility, Children's Camp

Early commitment provides opportunities for additional local support

AUGUSTA, Ga. – The Community Foundation for the Central Savannah River Area (CSRA) announced today a \$6 million commitment from the Masters Tournament to help fund the creation of a new comprehensive cancer facility at the GRU Augusta Cancer Center and a children's camp for those with disabilities and illnesses.

This multi-year pledge is the latest in a long history of significant financial contributions made by the Masters Tournament through The Community Foundation, including a similar multi-year pledge for the construction of the Salvation Army Kroc Center beginning in 2009. On an annual basis, The Community Foundation, which promotes and manages philanthropic efforts throughout the 13 counties that define the CSRA, also distributes charitable dollars derived from the Masters to deserving local non-profit organizations.

"Through the Masters Tournament, we remain committed to the tradition established by our Founders to give back, and that includes sharing our resources with the community that supports us so graciously," said Billy Payne, Chairman of Augusta National Golf Club and the Masters Tournament. "Like the Kroc Center, we see this cancer facility and children's camp as a way to help transform lives and serve the entire city, state and region for many years to come."

"The Masters Tournament continues to benefit the community that surrounds them," said Braye Boardman, Chairman of the Board for The Community Foundation. "Their long-term willingness to financially invest in our area's stability and growth acts as a beacon to others with similar motivations to give back. Because of the Masters Tournament's leadership, today marks a new beginning to how cancer will be studied and treated throughout the CSRA and beyond."

Said Lee Smith, President and CEO of The Community Foundation: "Since 1997, our organization has supported the many charities that serve our community through 6,500 grants totaling \$52 million, thanks in large part to the Masters Tournament. We continue to be overwhelmed by their generosity and are privileged to use our association to benefit those in need in the CSRA."

Dr. Samir Khleif, Director of the GRU Augusta Cancer Center, has helped develop the vision behind the new facility. This building is the first phase of a 400,000 square foot new comprehensive cancer center complex that, when finished, will expand and integrate research and clinical activities in one space. This first phase of the complex will be 115,000 square feet of laboratory that would accommodate more faculty, staff and researchers dedicated to the prevention, diagnosis and treatment of cancer.

“As a city and as a state, despite our existing resources in Augusta, we are still in need of more facilities to research and treat cancer,” Khleif said. “We believe the leadership shown by the Masters Tournament from this donation through The Community Foundation will be the financial catalyst we need to make our campus in Augusta a leading resource throughout this region.”

The expanded facility will help facilitate the GRU Augusta Cancer Center’s quest for National Cancer Institute designation, just the second in the state along with the Winship Cancer Institute at Emory University. The next step is fundraising. With the community raising the remaining \$8.5 million in private support, the State of Georgia has appropriated the \$45 million needed to complete this phase of the project.

“This is the best of our public and private sectors working together for the good of all,” said Georgia Governor Nathan Deal. “Together with other philanthropic gifts, we will create a world-class cancer facility that will grow and prosper. Access to health care services such as this is yet another reason Georgia is a great place to live, work and raise a family.”

The project also will include the creation of Camp Lakeside, a collaboration among GRU Augusta Cancer Center, Children’s Hospital of Georgia and The Family Y. This facility, when complete, will accommodate more than 500 of the Children’s Hospital of Georgia’s most critical patients as well as hundreds of children from around the CSRA through The Family Y outreach program. To be located in Lincoln County, Ga., Camp Lakeside will be a place where children of all ages with disabilities and illnesses could take advantage of recreational activities in a medically safe environment.

For more information or to get involved, please contact Michelle Knox at The Community Foundation by phone at (706) 724-1314 or via e-mail at michelle@cfcsra.org.

END

FACT SHEET

About The Community Foundation of the CSRA / Masters Tournament Partnership:

The relationship between the Masters Tournament and the Community Foundation of the Central Savannah River Area began in 1997 with a \$1.5 million donation to the Foundation.

1. In 2009, the Foundation and the Masters Tournament made a financial commitment to the construction of the Kroc Community Center in the Harrisburg neighborhood. The Masters and the Foundation pledged a total of \$4 million into this project over a five-year period.
2. From 1997 – 2013, the Masters Tournament has contributed more than \$17 million to the Foundation, which distributes this money to the many deserving non-profit organizations in the CSRA.

About the New Comprehensive Cancer Facility at GRU Augusta Cancer Center:

1. The development of this facility would eventually help make the GRU Augusta Cancer Center the State of Georgia's second, and only public, National Cancer Institute designated cancer center.
2. Currently, patients seeking cancer care at GRU Augusta must travel between several buildings depending on their diagnostic and treatment plans. This new cancer facility would offer comprehensive care within one location.
3. Services would include a comprehensive multidisciplinary approach to cancer care: clinic visits, chemotherapy and immune therapy treatments, bone marrow transplants, radiation therapy, novel and state-of-the-art clinical trials, minor procedures and diagnostics, biopsies and more. Care will be provided for adults and pediatrics patients.

About Camp Lakeside:

1. This camp will be located in Lincoln County, Ga., and will be a collaboration among the GRU Cancer Center, Children's Hospital of Georgia and The Family Y.
2. Its mission is to create a place where children with all levels of disabilities and illnesses can enjoy recreational programs and activities in a medically safe environment.
3. The initial phases of the camp will include the construction of 20 cabins, a multipurpose building to include a gymnasium, cafeteria and learning rooms, swimming pool, tennis court and playground.
4. The facility will accommodate 500 children through programming developed for patients from GRU Augusta Cancer Center and Children's Hospital of Georgia, along with children from the CSRA's Family Y outreach program.

About the Funding for the Project:

1. The Masters Tournament, through The Community Foundation, has committed the first \$6 million of funds needed to be raised by June 2014.
2. Provided another \$8.5 million can be raised, the State of Georgia has appropriated the remaining \$45 million needed to complete the project.

3. The potential financial impact on the CSRA could be substantial: Cancer centers from around the country with NCI designations, including the University of Kansas Cancer Center, University of Pittsburgh Cancer Institute and H. Lee Moffitt Cancer Center & Research Institute, have reported regional economic impacts in the hundreds of millions of dollars.