# 104th RUNNING of the INDY 500® EVENT PLAN

Plan In Progress 7/22/20





# **PLAN OVERVIEW**



This August we will come together as one community – as we have countless times before – to successfully hold a world-class event in our city: the 104th Running of the Indianapolis 500® presented by Gainbridge.

This document outlines key measures Indianapolis Motor Speedway is taking at this year's events to protect fans, participants, workforce and the broader community. These measures and the associated event plan have been developed in consultation with health experts and city/state officials.

These measures will make a big difference, but ultimately our success will depend on each individual community member showing respect for one another and making smart, safe and healthy decisions.

### THE FOLLOWING MEASURES ARE BEING IMPLEMENTED TO ADDRESS COVID-19 AND PROVIDE OUR FANS WITH AN ENJOYABLE INDY 500 EXPERIENCE:



**25% Venue Capacity** – Race day's crowd will be approximately 25% of venue capacity to enable physical distancing and minimize congestion.



**Entry Screening** – All individuals will be temperature screened prior to entry with a contactless thermometer, and those with a fever or experiencing COVID-like symptoms will not be allowed to enter the venue



Face Covering Requirement – Masks or face coverings will be required throughout the facility, and masks will be provided to all individuals



**Hand Sanitizer** – IMS will provide all individuals entering the venue with individual hand sanitizer



**Physical Distancing** – Fans will be required to sit only in their seats, which have been assigned to allow for physical distancing. Distancing will also be enforced throughout the venue



**Cleaning and Sanitation** – The venue will be cleaned, sanitized and disinfected regularly, with frequent cleaning of high-traffic areas and surfaces throughout the day



**Enhanced Access Restrictions** – Access to garages, pits, and other operational areas will be reduced and enforced



**Concessions and Merchandise** – Indoor locations will be minimized, distancing enforced in queues, and touchless transactions encouraged whenever possible



**Communication and Signage** – Fans and stakeholders will receive frequent advance communications outlining policies/procedures encouraging thoughtful planning and advising those who are sick or at-risk to stay home. On-site signage and PA announcements will reinforce health and safety messaging throughout the event



# THE FOLLOWING 500-RELATED EVENTS AND ACTIVITIES HAVE BEEN CANCELLED OR MODIFIED TO SIMPLIFY OPERATIONS AND REDUCE CONJESTION:



### **EVENTS CANCELLED**

- All Race Weekend Concert Events: Carb Day, Legends Day, Snake Pit
- All Legends Day Programming: Drivers Meeting, Autograph Sessions, Pin Distribution, Memorabilia Show
- All 500 Festival Live Events: Parade, Mini-Marathon, Off the Grid, Breakfast at the Brickyard
- REV Indy IU Health Foundation
- Indy 500 Victory Celebration (Closed to Fans)



#### **ACTIVITIES ELIMINATED**

- Infield Camping: Glamping, Tiny Houses
- IMS Fan Midway and Sponsor Activations
- Autograph Sessions and Meet & Greets
- FanVision/Racing Electronics Rentals
- Seat Back Rentals
- Armed Forces Enlistment Ceremony
- Indy 500 VIP Red Carpet



# PLAN DETAIL

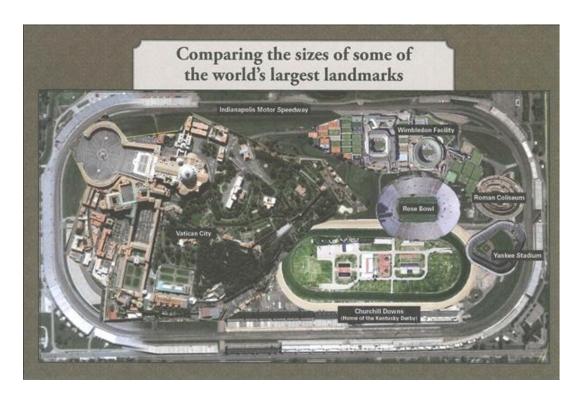


# **EVENT OVERVIEW**



### PROPERTY OVERVIEW

Total IMS campus 935 is acres, which includes parking lots, racetrack and infield area, with 244 acres inside the track oval.





### **KEY PLAN INFORMATION**

#### This event plan will be continually updated and remain fluid based on local and state health expert guidance.

- 1. 25% Venue Capacity Race day's crowd will be approximately 25% of venue capacity to enable physical distancing and minimize congestion.
- 2. All fans, participants, workforce and media will be screened prior to venue entry by contactless temperature screening performed by trained personnel. For anyone with elevated temperatures (100.4°F or above) a secondary, oral temperature test will be conducted by medical personnel in a separate area prior to entry to the facility. If the oral measurement is below 100.4°F, they will be allowed to proceed to the gate entry. If an individual fails the second temperature screening, they will be provided a voucher for a ticket refund for the account holder and a recommendation to contact their physician for further precautions.
- 3. Face coverings will be provided by IMS and required by all individuals per public health order (participants, workforce, spectators and media/broadcast) and individuals will be required wear the face coverings prior to queuing in the entrance gate lines and entering the venue and must stay on while in the venue.
- 4. Mandatory mask requirement will be enforced in a "Progressive approach" to manage all individuals on property.
- 5. Individual bottles of hand sanitizer will be provided to all individuals entering the venue each day.
- 6. Spectators in the grandstands will be assigned reserved seats in a distanced seating configuration. On public days, other than Indy 500 Race Day, all grandstand tickets are general admission. Fans will be required to sit in seats that are marked as available for seating.
- 7. Food Service providers are subject to City and State Health Department guidelines and will have food preparation and service appropriate measures such as wearing proper PPE, removing buffet options, and physical distancing markings.
- 8. Credential distribution is restricted and access will be reduced.
- 9. Facility will include abundant venue signage and physical distancing ground graphics with clear protocols and instructions for guests,
- 10. Facility will operate with best practices through aggressive disinfecting, cleaning and sanitizing of spaces and surfaces.
- 11. Plan is continually reviewed in consultation with leading medical experts.



# **EVENT MEDICAL STRATEGIES**



### **MEDICAL STRATEGIES**

At the request of Indianapolis Motor Speedway (IMS) and INDYCAR leadership, the Global Medical Response team has made several recommendations – outlined below – for clinical approaches to minimize potential exposure and transmission of COVID-19 at the Indianapolis 500 and related events. We have been extensively involved in the development of IMS' detailed event plan, believe it fully embraces and incorporates these recommendations, and offer our full support for the completion of the 2020 Indianapolis 500 consistent with this plan.



Ed Racht, M.D., Chief Medical Officer

# **MEDICAL STRATEGIES (Continued)**

#### Plan Components:

- Pre-event Aggressive, targeted information to CDC defined higher risk populations regarding risks of attendance
- Pre-event Targeted communication with known populations in communities with high illness burden (Texas, Arizona, Florida at present)
- Ongoing coordination with local and state Health Authorities and government officials
- Monitor daily public health data and trends
- Ongoing communication and collaboration with the Indianapolis Healthcare System Leadership
- Dramatically decreased attendance at all events (approx. 23-26% of venue capacity)
- Pre-event communications regarding COVID19 prevention approaches and event expectations
- Cancelation of high-risk events (large uncontrolled crowds, prolonged contact)
- Daily multi-level entry screening for all entrants to event
  - Initial contactless temperature screening
    - Non-transferable wrist band applied for daily screening
  - Secondary escalation for any temperature > 100.4
    - Direct to separate area Appropriate PPE on secondary screeners
    - Confirmatory oral temperature
    - Symptom assessment
    - Pulse oximetry if indicated

# **MEDICAL STRATEGIES (Continued)**

- Face covering / Hand sanitizer provided every day to every entrant
- Maximize use of outdoor areas
- Tent coverings designed to shield individuals from direct sunlight (heat related illness risk) maximize ventilation
- Strategically placed fans to move air as effectively as possible away from individuals
- Face coverings required throughout entire venue except when eating / drinking
  - Roaming staff will use a "progressive approach" to mask use enforcement (in progress)
  - o "If you see something, say something" approach
  - Communication throughout entire venue
- Physical distancing strategies
  - Seating availability / access Signage and physical barriers when possible
  - Monitored, limited access to designated areas
  - Physical markings, rerouting of traffic flow
  - No touch retail redesign
  - Single direction entry / exit where possible
- Ongoing, timed, targeted messaging during event related to COVID19 prevention and facts
- Training of all staff, pertinent to their function, on prevention strategies
- Daily monitoring and review of event medical responses to identify any potential trends

Ed Racht, M.D., Chief Medical Officer



# **FACILITY OPERATION**

### **FACILITY OPERATION**

IMS Cleaning & Sanitization Procedures will be aggressive throughout the event:

IMS will actively clean and disinfect surfaces throughout the daily hours of operations and each evening. Protocols include:

- Cleaning crews will wear face coverings, disposable gloves and other protective equipment as appropriate for their assignment.
- Use of Disinfectant products approved by the CDC in accordance with product instructions on the label.
- Additional objects and surfaces not normally cleaned daily will be cleaned regularly (e.g. doorknobs, light switches, sink handles, partition handles, elevator buttons, etc.).
- Trash cans will be emptied regularly and any object left behind will be deemed trash and removed.
- Disposable wipes, hand sanitizer, and aerosol disinfectants will be made available to personnel that commonly use surfaces (keyboards, mouse, desks).
- Restroom doors will remain open and will be cleaned hourly during all public gate hours, all restroom are
  marked with one-way foot traffic signage to separate ingress and egress, ground graphics at all entrance
  areas to allow for physical distancing in que lines.

# **FACILITY** (continued)

#### Cleaning & Sanitization Procedures (Continued):

- Prior to the event weekend, all outside grandstands will be pressure washed with CDC approved cleaning products. Gates, paved parking lots, outdoor plazas, and high traffic areas will also be cleaned prior to event and monitored to remove debris and trash which will be discarded immediately.
- A robust disinfecting/decontamination capability has been established with industry partner Safety Kleen/Clean Harbors for immediate on-site response.

#### Increase Air Ventilations in Buildings / Structures:

- Wherever possible, doors between hallways and offices will be opened to eliminate contact of hands to handles and increase air flow.
- Wherever possible, exterior doors will be propped open except during extreme temperatures or severe weather.
- Air filters will be cleaned and/or changed prior to event occupancy.
- Wherever possible, tent walls will be removed or left open.

#### **Customer Service Counters:**

Installation of plexiglass barriers or the use of face shields between customers and working staff where possible.

#### **Drinking Fountains/Misting stations:**

All public drinking fountains are dismantled, and misting stations are shut off.

# MANDATORY MASK REQUIREMENT

The mandatory mask requirement will be enforced in a "progressive approach." We are asking everyone in attendance to join together and do their part by wearing face coverings. A broad, public messaging campaign will begin prior to the event on safe practices called "Be Smart, Be Safe, Be Prepared."

Pre-event communications will be directly sent to all ticket holders, workforce and participants regarding the face covering mandate and that masks will be provided at all entry gates.

Signage regarding face coverings will be at all parking lots and gates as guests approach entry gates, and once on property the public address system and video screens will repeatedly message the importance of face coverings and individual responsibility for fans to do their part to "Be Smart, Be Safe, Be Prepared" as reminders of safe practices.

Enforcement will occur in "stages." The enforcement team effort will include our guest service staff, contracted security personnel and law enforcement as appropriate or as needed.

# **ELEVATORS**

#### There are 25 elevators in use at IMS during the Indy 500:

- Grandstand elevators (front stretch)
- Hulman elevators (suites and club) (including service)
- Tower elevators
- Turn 2 Suites elevator
- Pagoda elevators: (includes 1 service)
- Administration Building
- Media Elevator

#### Spacing:

• Spacing ground graphics for physical distancing will be placed in waiting areas for the elevator, and inside the elevator indicating spacing based on size of the elevator.

#### **Guidelines:**

- Face coverings are required throughout the venue.
- Elevator attendants will be located at each elevator bank to provide assistance .
- Signage will be posted at each elevator regarding instructions and policies, including to avoid contact with the handrails and buttons whenever possible.
- Elevators will be wiped down with sanitizing wipes regularly.

### **GROUND TRANSPORTATION UNITS**

Golf carts and trams are utilized on the property to move supplies, restock food and restroom areas, transport guests and workforce as needed and as an ADA service for guests. Guidelines for all transportation units will be issued and enforced by safety patrol workforce:

Face coverings are required throughout the venue and on all transportation.

#### Trams:

o Numbers of riders are limited on trams to 50% capacity.

#### Golf carts:

o All standard golf carts will be limited to maximum of two riders.

#### · ADA golf carts:

- o ADA shuttle stations will be located throughout the venue for spectators to utilize in assistance from entry gates to grandstands and post event returning to gates.
- o ADA golf carts will be limited to a driver and two riders at all times.
- o ADA golf carts will be cleaned with sanitizing wipes after each trip.

## SIGNAGE AND GROUND GRAPHICS

Ample instructional signage and ground graphics will be placed throughout IMS reminding guests of CDC recommendations for health and safety behaviors in all service and gathering areas.

- Spacing ground graphics: Ticket lines, gate queues, concession stands, restrooms, retail spaces
- One-way traffic and designated routes when possible (Ex: restrooms, concessions, etc.)
- Grandstand seating stickers indicating open and closed seats
- Personal Hygiene guidelines: Outside restroom doors, inside restrooms, exterior of entrance gates, concession areas, employee entrance areas



# **WORKFORCE PROTOCOLS**

### WORKFORCE PREPARATION, TRAINING, AND DEPLOYMENT

Protection of the event workforce (full time staff, part time staff, seasonal staff) is a priority and will be focused on:

- 1. Pre-Event training sessions and materials educating staff on all protocols for work areas, participants, guests and workforce and to limit interactions whenever possible, including other workforce interactions.
- 2. All IMS Seasonal staff have been notified of the risks associated with the COVID-19 virus and provided the opportunity to notify IMS Management of their decision to work or not work during August. and if working have been provided the opportunity to work in lower contact areas around the facility.
- 3. All workforce will be subject to daily contactless temperature screening when entering the property.
- 4. Mandatory face coverings per public order with IMS-provided or personal masks/face coverings and utilization of hand sanitizer. Items are distributed to workforce when entering IMS property for first shift or at a check-in location.
- 5. Health screening questionnaire and personal hygiene education prior to arriving to IMS and suggested tips while working on CDC recommended hygiene of hand washing protocols, eliminating shaking hands, etc..
- 6. Job execution within CDC recommended physical distancing guidelines whenever possible. Best efforts for employees over 65 will be made to receive additional precautions such as isolated workstations.
- 7. Frequent disinfection of check-in-areas, any common surfaces in the work area, food consumption areas, break room areas.
- 8. Fingerprint check-in technology changed to card swipe check-in technology when applicable.
- 9. Self-service uniform pick-up and drop off from uniform storage area daily rather than attendant assisted when applicable.
- 10. Any employee who has knowingly been exposed to a COVID-19 positive individual should follow CDC guidance prior to returning to work and notification to their supervisor.
- 11. If employee exhibits any COVID-19 symptoms they will immediately follow the establish protocols for isolation and mitigation at the IU Health Emergency Medical Center located in the infield.
- 12. All employees will receive a post-event follow-up after 3, 5, and 7 days asking about COVID-19 symptoms and directing them to the IMS medical director for further evaluation.

### VENDOR PREPARATION AND TRAINING

Protection of vendors and contractors working at IMS is a priority and frequent, clear communications will be sent to all vendors and contractors involved in the Indy 500:

- 1. All vendors and contractors that will be working on IMS campus will be provided information with requirements and protocol instructions for their employees. Information guidelines include:
  - 1. CDC guidelines including information on high-risk individuals, symptoms
  - 2. Self-health assessment guidelines
  - 3. Venue entry requirements and temperature screening protocols
  - 4. Face covering requirements
  - 5. Physical distancing guidelines
  - 6. Physical hygiene guidelines
  - 7. Workspace guidelines for sanitization
  - 8. Instructions and protocols if feeling ill on property



# COMMUNICATIONS AND SIGNAGE

## **COMMUNICATIONS CHANNELS**

IMS will use the following channels/platforms to proactively communicate "Be Smart, Be Safe, Be Prepared" messaging to target audiences:

- Earned Media
  - Press releases, media statements, virtual briefings
- Social Media
  - Organic campaign reaching more than 875,000 followers
  - Paid campaign targeted at fans and ticketholders
- Local Media Partnerships
- IMS.com
- IMS Mobile App and Interactive Maps
- Direct Fan Communications (email, direct mail, phone)
- In Venue:
  - Video Boards frequent and specific messaging the attendees on approximately 50 video boards around venue (30 new boards added in 2020)
  - Public Address System Public address announcers reminding attendees of messaging

## MESSAGING TARGET AUDIENCES

The "Be Smart, Be Safe, Be Prepared" communications plan will directly target the following stakeholders who will be participating in the event with educational and event information:

- Ticket holders
- Premium customers including suite, hospitality clients
- Corporate and community partners
- Media members
- Workforce and vendors

Messaging will include "If you're sick or at risk, stay home. And if you do decide to come to the track, remember to mask up, wash or sanitize your hands often, and practice physical distancing, and ultimately success will depend on each of you – our fans – showing respect for one another and making smart, safe and healthy decisions"

**NOTE:** Those who are in vulnerable populations as prescribed by the CDC including those 65 & older or those who have certain underlying conditions will receive additional messaging about possible health risks.



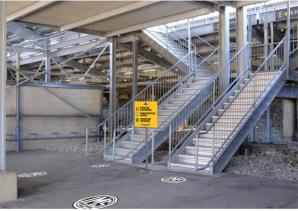














QUEUING ICONS





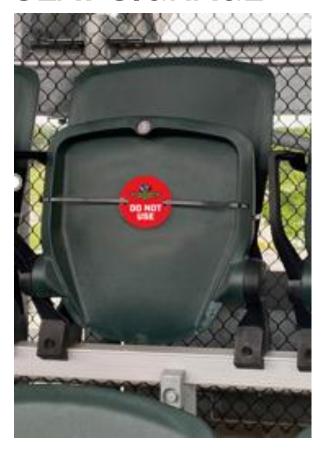








# **SEAT SIGNAGE**

















# **PUBLIC SPACES**



# CAMPING/PARKING LOTS

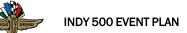


# **SPECTATOR MANAGEMENT – Camping**

All campers will be located outside the oval racetrack (glamping and tiny houses in the infield are cancelled).

Protocols for camping include:

- Masks are required throughout the venue, including all campsites
- All infield camping has been eliminated, and outside lot campsites will have increased spacing in campsites, particularly in non-self contained (RV and tow behind)
- There are two shower trailers located in 2 camping lots that are individually stalled with privacy doors, and portable restrooms available that will be disinfected and cleaned regularly.
- All campers will be advised through signage and staff monitors to:
  - Observe physical distancing in the lots
  - Do not walk or drive through other camping locations
  - Use appropriate lot entrances and exits to lots







# EVENT STAFF MANGEMENT WORKSPACE GUIDELINES

Protocols for staff working areas include:

- Masks are required throughout the venue, including all workspaces
- No sharing of headsets or radio equipment
- Plexiglass dividers installed between workspaces wherever possible
- Open doors to increase ventilation wherever possible
- Capacity limits on workspaces set by size of space



# **SPECTATOR MANAGEMENT – Parking**

Protocols for parking lots include:

- Masks are required throughout the venue, including all parking lots
- Ample space will be available in parking lots due to reduced spectator attendance
- All individuals who are parking will be advised through signage and staff monitors to:
  - Observe physical distancing
  - Do not touch other vehicles
  - Use appropriate lot entrances and exits to lots



## SPECTATOR MANAGEMENT – Infield Turn 3

Protocols for public spaces in the infield include:

- Masks are required throughout the venue, including in the infield
- Public tickets: Infield capacity is reduced by 90% to enable physical distancing and minimize congestion
- Turn 3 public area limited parking has been sold, spaces will be expanded for physical distancing, additional gravel spaces are available in this area with the cancelation of the Snake Pit Concert
- All individuals who are parking will be advised through signage and staff monitors to:
  - Observe physical distancing
  - Do not touch other vehicles
  - Use appropriate lot entrances and exits to lots

### CASH VS. CREDIT TRANSACTIONS

IMS has increased cashless points of sale. Cash will still be accepted at some points of sale, however cashless options are recommended and preferred by all vendors:

Gates (all days but race day) – Cash and Credit Cards, vary by gate
Ticket Remote Trailers (all days but race day) - Cash and Credit Cards, card
preferred
Legends Retail - Cash and Credit Cards, card preferred
Levy Concessions - Cash and Credit Cards, card preferred

Photo Retail - Credit card only

Outside Venue Parking Lots – Cash



# **GATE PROTOCOLS**

### TEMPERATURE SCREENING

Official Credentialed Participants: All credentialed participants will be required to undergo a contactless temperature check prior to entering the facility. Anyone displaying a temperature over 100.4°F will be taken to a secondary screening location for an oral temperature test and pulse oximeter screening. If a fever is confirmed, the participant will undergo remote evaluation by a health professional and advised on further action. Any disinfection measures would be taken at this time at the secondary screening location.

**Spectators:** All spectators will be required to undergo a contactless temperature check prior to entering the facility. Anyone displaying a temperature over 100.4°F will be taken to a secondary screening location at each gate for an oral temperature test and pulse oximeter screening. If a fever is confirmed following the secondary screening, the spectator will be directed to leave the property and receive a voucher to use for ticket refund to the account that purchased the original ticket. Refunds will be offered for all members of a party that have come to the event together if all members of the part depart the venue. Any disinfection measures possible would be taken at this time in the secondary screening location.

**Contact Tracing:** IMS will cooperate with the State of Indiana and City of Indianapolis on contact tracing.

## **SCREENING LOCATIONS**

### Temperature Screening Locations for credentialed individuals:

- Brickyard Crossing Parking Lot INDYCAR Personnel & Support Staff (vehicle)
- IMS Admin Building (pedestrian)
  - Staff full time and part time
  - Public for Ticket or Credential Services when building is open to public
- North 40 Lot All Safety Patrol, workforce and vendors (vehicle and pedestrian)
- Gate 2 Media, Broadcast and Vendors (vehicle)
- Infield Care Center Emergency Use (pedestrian)
- Spectators All Vehicular or Pedestrian Gates (see ingress slides for specific gates)

### TEMPERATURE SCREENING WRISTBAND POLICY

All individuals who are entering the facility will be required to wear a wristband upon passing a temperature check:

- Wristband colors will change daily.
- This wristband will be distributed at each testing location and applied by the individual, not the screener.
- This wristband will be required in conjunction with a valid ticket or credential to allow access to the facility.
- The wristband policy will be in effect beginning on 8/3 (except 8/7-9 when IndyCar teams are at Mid-Ohio race) and will continue through 8/24.
- The wristband should be visible at all times to venue staff.



### **GUEST KIT DISTRIBUTION**

- Upon entering a gate queue, spectators will receive a guest kit containing a disposable mask and bottle of hand sanitizer each day they attend the event. Uniformed Guest Experience staff will be at each location to hand spectators guest kits.
- Guests will be required to wear their mask from the time they enter a gate queue through exiting the facility unless eating or drinking according to the public health order.
- Gate supervisors will responsible for replenishing as needed throughout the day at the entry gates.



## SPECTATOR MANAGEMENT

### **Gate Procedure Overview**

- 1. Guest kit (mask, sanitizer) handout as guests approach gate lines, signage indicating face covering is required to enter gate lines
- 2. Guest will wait in shaded queue lines spaced apart as they approach the entry gate
- 3. Temperature Screening by trained individuals
  - a) Wristband distributed if below threshold
  - b) Directed to secondary location if above threshold
- 4. Security Bag & Cooler Check
- 5. Ticket Scan
- 6. Guest may enter gate

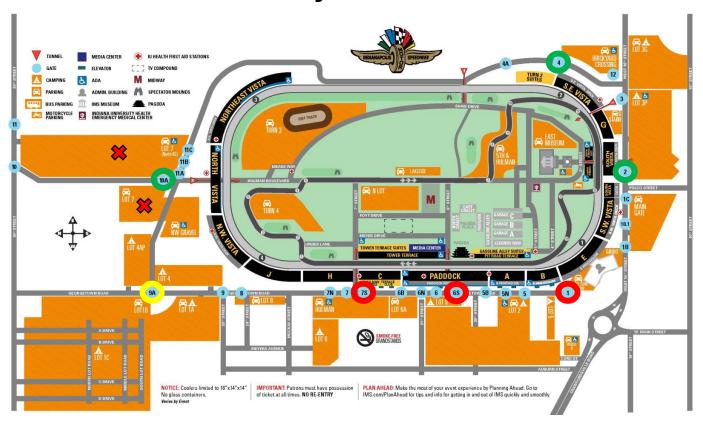
## **SPECTATOR MANAGEMENT - Ingress**

#### **Line Management Plan and Process**

- As a guest approaches a public gate, they will be greeted by a line manager ( ) who will welcome them to IMS and assist them with finding the shortest line.
- The guest will then approach mask/sanitizer distribution (▲) where they will receive the items in a pre-packaged kit.
- The line manager will be responsible for encouraging guests to follow the physical distancing protocols put in place while they wait and the public health order to wear face coverings.
- All guests will be required to undergo a contactless temperature check ( ) prior to entering the facility. Anyone
  displaying a temperature over 100.4°F will be taken to a secondary tent location at each gate where another
  measurement will be taken using an oral thermometer and pulse oximeter. If a fever is confirmed, the guests will be
  directed to leave the property and receive a voucher to use for ticket refunds on the IMS purchasing account.
  Refunds will be offered for all members of a party that have come to the event together.
- As the guest makes it to the front of the line, their bag/cooler will be checked by security guard (■) by asking the
  guest to open their bags and coolers themselves, and a visual check by security. If security is not satisfied with the
  visual check, they will have hand sanitizer available to physically check the item, then sanitize again.
- After passing the security check, the guest will move up to the ticket scanning staff ( ) who will scan their tickets
  - The ticket scanners will be located at least 6' away from the bag checkers to ensure that another guest is able to get their bag checked while another is getting scanned.



## **2020 Practice Day Model**



- = Drive/Walk Gate
- = Walk Gate Only
  - = Drive Gate Only
- = Open Outside Parking Lot

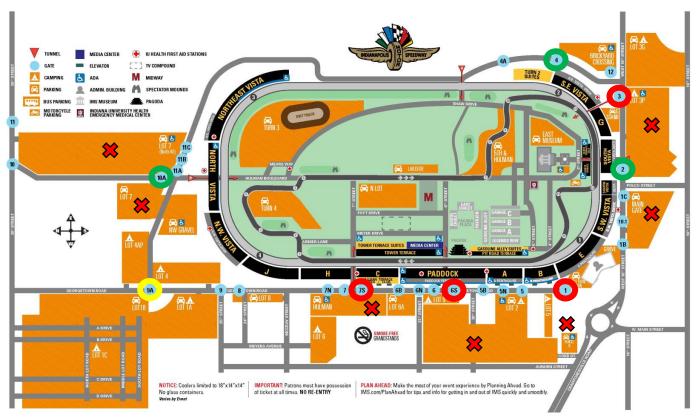
#### 7 Gates

## 14 Lanes (7 pedestrian 7 vehicle)

- Model for Tues, 8/11 Thurs, 8/13
- · All parking is inside the facility
  - Public
    - North 40
    - Turn 3
  - Credential/Team
    - East Museum
    - 5<sup>th</sup> & Hulman
    - N Lot
    - Tower Terrace
    - Pagoda
- No Outside Lots open



## 2020 Fast Friday Model



- = Drive/Walk Gate
- = Walk Gate Only
- = Drive Gate Only
- = Open Outside
  Parking Lot

### 7 Gates 16 Lanes (9 pedestrian 7 vehicle)

- Model for Fri, 8/14
- Majority of public parking is still inside, but we do open some of the southern lots on Fast Friday due to demand
  - Public Inside (limited free)
    - North 40
    - Turn 3
  - · Public Outside (paid)
    - Lot 3P
    - Main Gate
    - Parcel B
    - Lot 2
  - Camping Outside
    - Lot 2



## 2020 Qualifying Weekend Model



= Driv

= Drive/Walk Gate



= Walk Gate Only



= Drive Gate Only



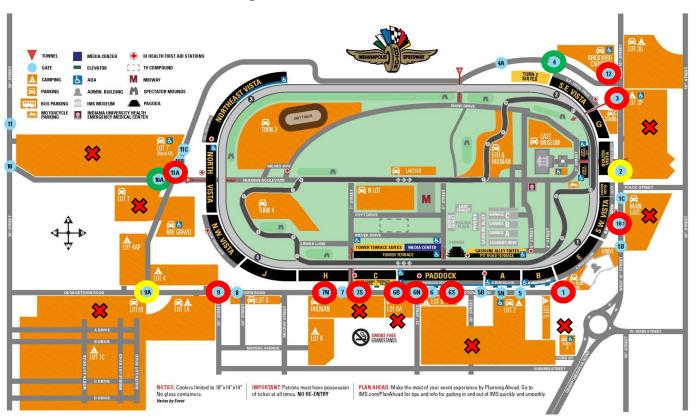
= Open Outside Parking Lot

### 9 Gates 30 Lanes (22 pedestrian 8 vehicle)

- Model for Sat. 8/15 Sun. 8/16
- Majority of public parking is still inside, but we do open some of the southern lots on Fast Friday due to demand
  - · Public Inside (limited free)
    - North 40
    - Turn 3
  - Public Outside (paid)
    - Lot 3P
    - Main Gate
    - Parcel B
    - Lot 2
  - · Camping Outside
    - Lot 2



## 2020 Carb Day Model



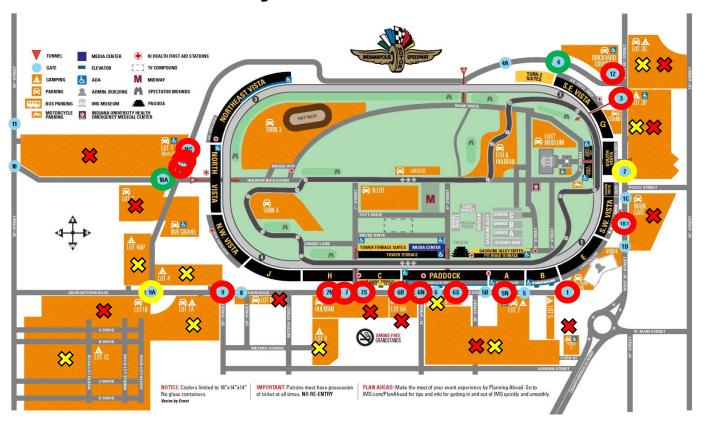
- - = Drive/Walk Gate
- - = Walk Gate Only
- = Drive Gate Only
- = Open Outside Parking Lot

### 15 Gates 58 Lanes (48 pedestrian 10 vehicle)

- Model for Fri, 8/21
- · All parking inside the oval is credential only, public parking outside
  - Public Outside (paid)
    - Lot 3P
    - Main Gate
    - Parcel B
    - Lot 2
    - Lot 1B
    - Lot 6A
  - · Camping Outside
    - Lot 1A, Lot 1C
    - Lot 2
    - · Lot 3P, Lot 3G
    - Lot 4, Lot 4A
    - Lot 5
    - Lot 6
    - Lot 9



# 2020 Race Day Model



- = Drive/Walk Gate
- = Walk Gate Only
- = Drive Gate Only
- = Open Outside Parking Lot
- = Open Outside Camping Lot

### 19 Gates 106 Lanes (96 pedestrian 10 vehicle)

- Model for Sun, 8/23
- · All parking inside the oval is credential only, public parking outside
  - Public Outside (paid)
    - Lot 3P
    - · Main Gate
    - · Parcel B
    - Lot 2
    - Lot 1B
    - Lot 6A
  - · Camping Outside

    - Lot 1A, Lot 1C
    - Lot 2
    - · Lot 3P, Lot 3G
    - Lot 4. Lot 4A
    - Lot 5
    - Lot 6
    - Lot 9





### Gate 1 - Gate Set-Up and Management

**Gate 1** - 16 Ticket Lanes 8 Temp Screen Lanes

- = Ticket Scanners
- = Bag/Cooler Checkers
- ▲ = Mask and hand sanitizer distribution
- ☼ = Social Distancing ICON
- = Line Managers
- = Temperature Checks
- = Ticket Signage

### Staffing:

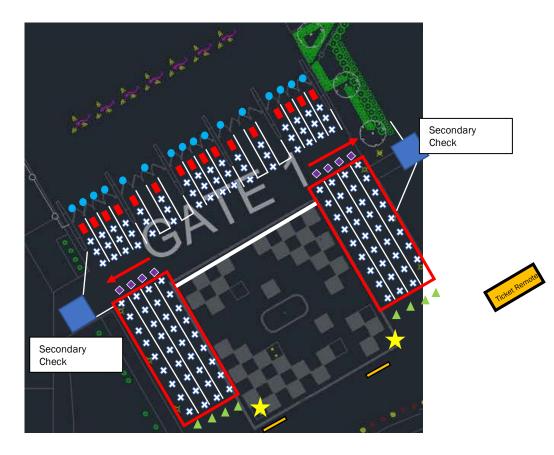
26 Guest Experience Staff

16 Security

8 Staffing Agency

8 AMR Staff – Secondary Checks/Temp Screen

Management

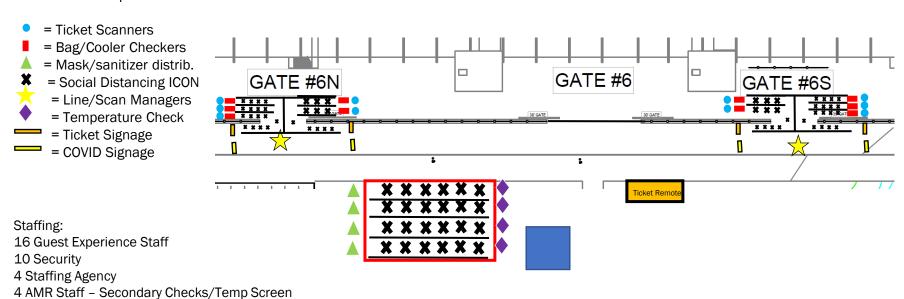




Management

### Gate 6 Gate Set-Up and Management

Gate 6 - 10 Ticket Lanes 4 Temp Screen Lanes



## GATE 9

# Gate 9 Set-Up and Management

**Gate 9** - 16 Ticket Lanes 8 Temp Screen Lanes

- = Ticket Scanners
- = Bag/Cooler Checkers
- = Mask/sanitizer distrib.
- **\*** = Social Distancing Icons
- = Line/Scan Managers
- = Temperature Checks
  - = Ticket Signage
- = COVID Signage

### Staffing:

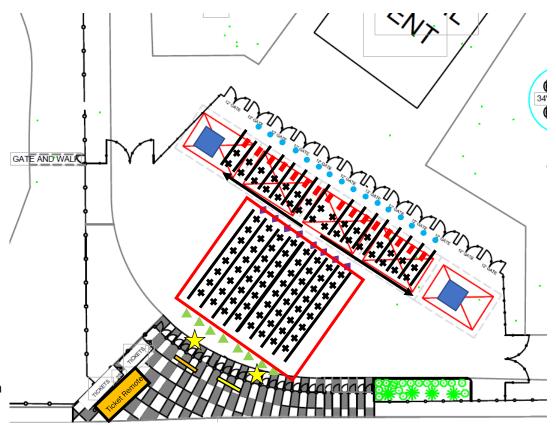
26 Guest Experience Staff

16 Security

8 Staffing Agency

8 AMR Staff – Secondary Checks/Temp Screen

Management



# **SPECTATOR MANAGEMENT – Vehicle Entry**

- Vehicles will only be allowed to enter the infield through two gates: 10A and 2.
- Temperature screens will be conducted by two people (one on each side of car) to avoid delays with entry.
- If one person in the vehicle registers with an elevated temperature, all individuals in the
  vehicle will be directed to a secondary screening location where they will receive the oral
  temperature and pulse oximeter screening. Any members of the group that pass the health
  screening are welcome and allowed to proceed to the entry gates.

# **SPECTATOR MANAGEMENT – Egress**

### **Facility**

Public address systems and all video boards will be used to relay messaging on importance
of orderly egress, physical distancing and reinforcement of wearing of face coverings.
Messaging will include instructing guests to "wait in their seats until stairways are not
congested, wear face coverings and then start walking."

### Gates

 All "blowout" gates will be opened upon the conclusion of the race, therefore more gates for guests to exit throughout the property.

### Parking Lots

 All vehicles in IMS parking lots will be held for pedestrian traffic until law enforcement gives the all clear to begin vehicle traffic approximately 45-60 minutes after the checkered flag so that pedestrians will not have to wait in groups to cross vehicle traffic.

### **Staggered Exits**

 Workforce and credentialed individuals will be given instructions to wait until a specified time after the checkered flag to exit the facility once guests have departed.



# RESTROOMS

## **CLEANING & DISINFECTING - Restrooms**

All restrooms will be cleaned hourly. Approximately 126 Total Restrooms will be opened (race day)

Total Restrooms Open = 126. 70 Restrooms Outside the Oval and 56 Restrooms Inside the Oval. Teams and Drivers will have access to Garages A / B / C, Legends Row Restrooms,  $5^{th}$  Street South areas (103 & 104).

#### **Process**

- Entrances marked "In / Out" to encourage one-way traffic
- All restrooms will be cleaned every 60 minutes
  - Requires restrooms to be closed 10 minutes each hour
  - Doors locked while cleaning with signage
  - Create signs "Restroom Being Cleaned and Sanitized, We Reopen Momentarily"
- Wipe down all surfaces with disinfectant
- Sweep, spray and mop floor with disinfectant
- During occupancy, doors left open to minimize hand contact
- All trash removed

## **CLEANING & DISINFECTING - Restrooms**

### **Restroom Locations**

### **Exterior Oval Locations**

- Southeast Vista: 3,4, 5, 6
- South Vista: 7, 8, 9, 10
- Southwest Vista: 13, 14, 15, 16
- E-Stand: 21, 22, 23, 24, 25, 26
- B-Stand: 27-30, 200, 201, 204, 205
- A-Stand: 33, 34, 208, 209
- Paddock: 37, 38, 40, 41, 42, 43, 47, 48, 51, 52, 211, 212, 215, 216, 218, 219, 222, 223
- C-Stand: 54, 55 (Hulman Terrace 41-49 upstairs)
- H-Stand: 58, 59, 64, 65, 66, 67
- J-Stand: 71, 72
- NW Vista: 73, 74, 77, 78
- North Vista: 79, 80, 81, 82, 83, 84Northeast Vista: 85, 86, 88, 89, 90

# Restroom Locations Interior Oval Locations

- South End: 100, 102, 103, 104
- Gasoline Alley Suites 501-536
- Garages A / B / C
- Legends Row active rooms
- Pagoda Plaza: 117, 118, 119
- Pagoda Floors 1-10
- Tower Terrace 120, 121, 124, 125, 128, 129, 130
- North End: 135, 136



### CLEANING & DISINFECTING – Restroom Staff Plan

### Staffing Needs for Customer Grandstands:

Southeast Vista: 3

South Vista: 3

Southwest Vista: 3

• E-Stand: 3

• B-Stand: 9

A-Stand: 7

· Paddock: 20

C-Stand: 3

H-Stand: 4

• J-Stand: 3

NW Vista: 4

North Vista: 9

Northeast Vista: 7

Totals: 42 Female, 47 Male, 22 Managers (111 total)

South End: 5

Gasoline Alley Suites: 5

Garages A / B / C: 3

• Legends Row: 3

• Pagoda Plaza: 3

Pagoda Floors: 5

• Tower Terrace: 7

• North End: 5

### **Equipment and Supplies for all Restrooms:**

- Disinfectant
- Bowl Brushes
- Disinfectant Sprayer
- Mop Buckets w/Wringer
- Mops
- Cleaning Rags

59



# RETAIL



# **RETAIL MANAGEMENT – Legends**

### The following will be applied and adapted based on store type:

28 locations total (20 outdoor walk-up, 8 Indoor walk-in or modified walk-in)

- Masks required for service
- Plexiglass barriers at points of sale
- Primarily Cashless
- One-way aisle markers for pedestrian traffic
- Physical distancing markers in all shopping lines
- Limited capacities allowed in indoor locations via staff monitor, capacity numbers vary based on store size
- Indoor locations are limited to 8, in those locations working to increase airflow through opening doors

### Indy 500

## Merchandise STORE TYPES:

Total: 28

Trailers: 16

Walk-Up: 1

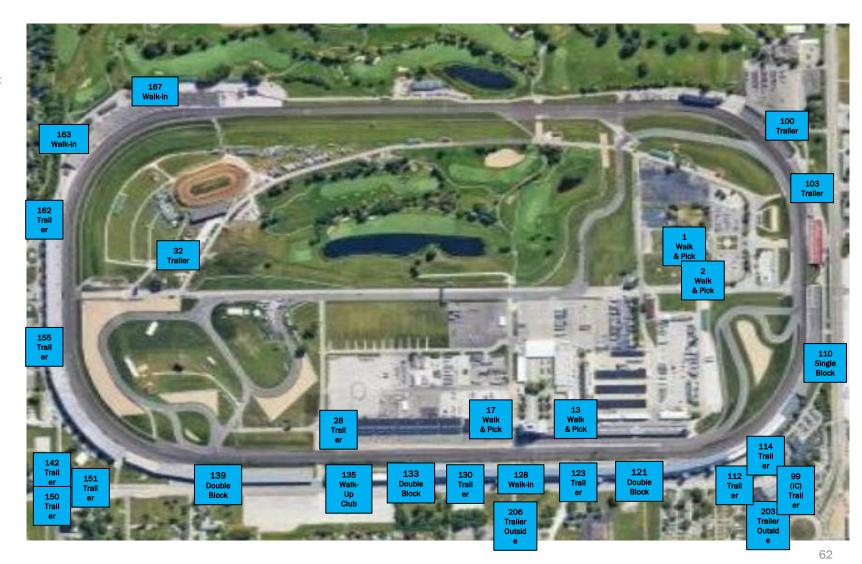
Walk-In: 3

Walk & Pick:

Double Block: 3

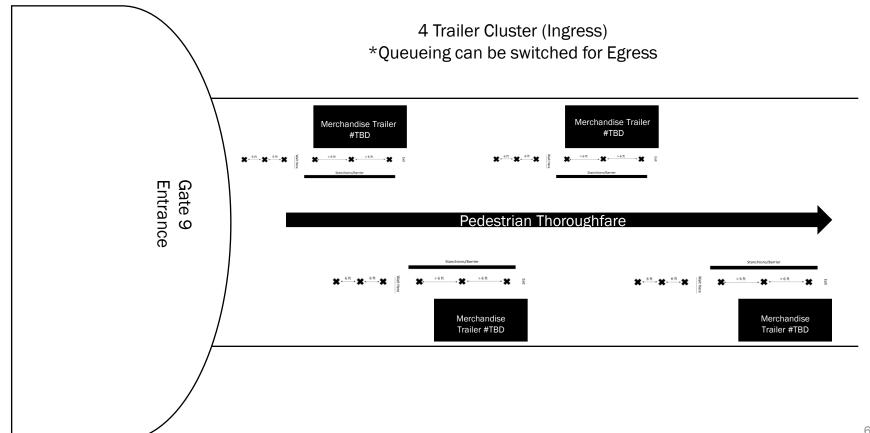
Single Block:

1



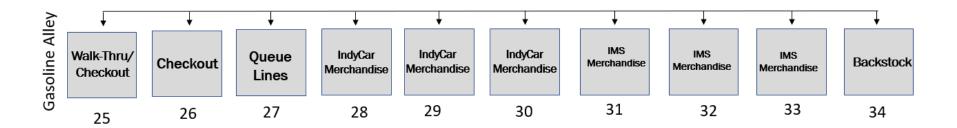


## **GATE 9 LAYOUT**



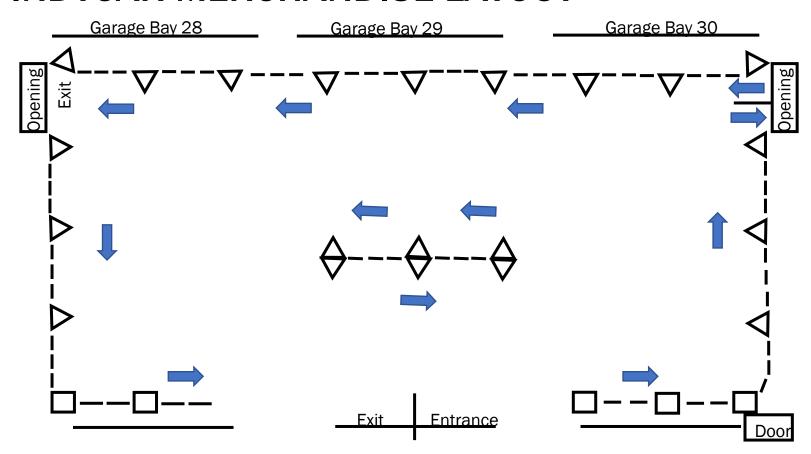


# RETAIL GARAGE LAYOUT 2020 (see next slides for foot traffic pattern)



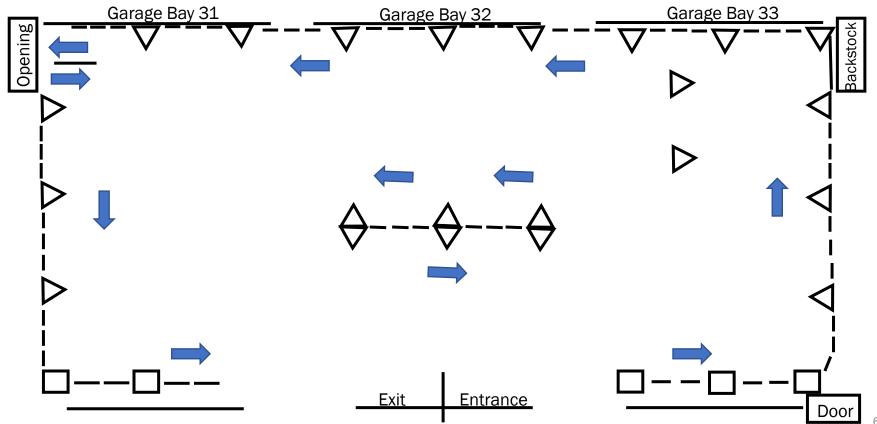


## **INDYCAR MERCHANDISE LAYOUT**



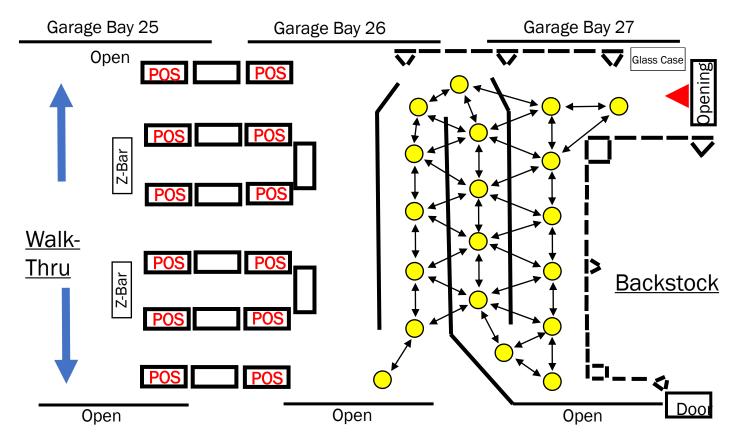


## IMS MERCHANDISE LAYOUT





# **QUEUE & CHECKOUT LAYOUT**





# **CONCESSIONS & CATERING**

## **FOOD SERVICE MANAGEMENT – Levy Concessions**

Ample concession stands will be open to allow for limited lines at each location.

#### Food

- · Streamlined menus and pre-wrapped food
- No self service, no communal carts
- No condiment pumps, only packets provided by cashier
- Pre-wrapped single use utensils and straws
- Alcohol will only be served in cans

### Spacing

- In permanent stand locations, one line/casher per window with spacing ground graphics
- In temporary tent locations, each size determines number of lines and workers, spacing ground graphics

### Staff

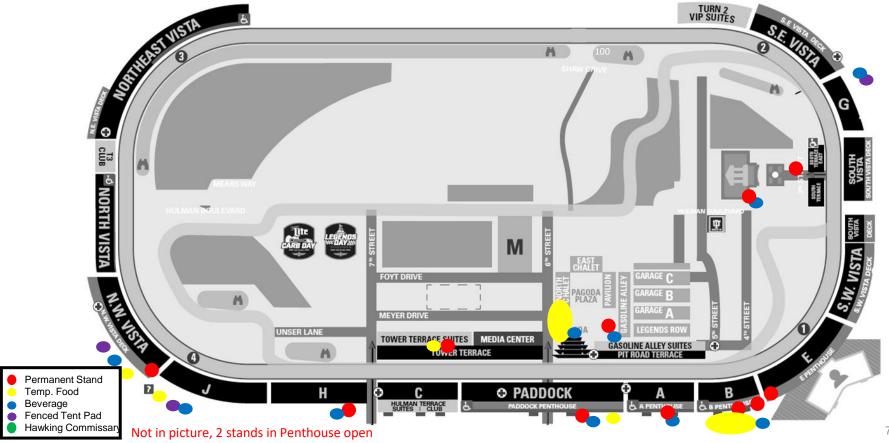
- Front of house: Face shield and mask, gloves, disposable sanitation cloth, disposable aprons as needed
- Back of house: Face mask, work area distancing and sanitation
- Health screening, temperature screening at entry, PPE (3 masks per team member)
- Hand washing protocol and stations
- Training on contaminations, sanitizing work area, social distancing,

#### Contactless Transactions

 Contactless transactions are in all locations where wifi is available through SQUARE, will encourage all buyers to use credit vs cash

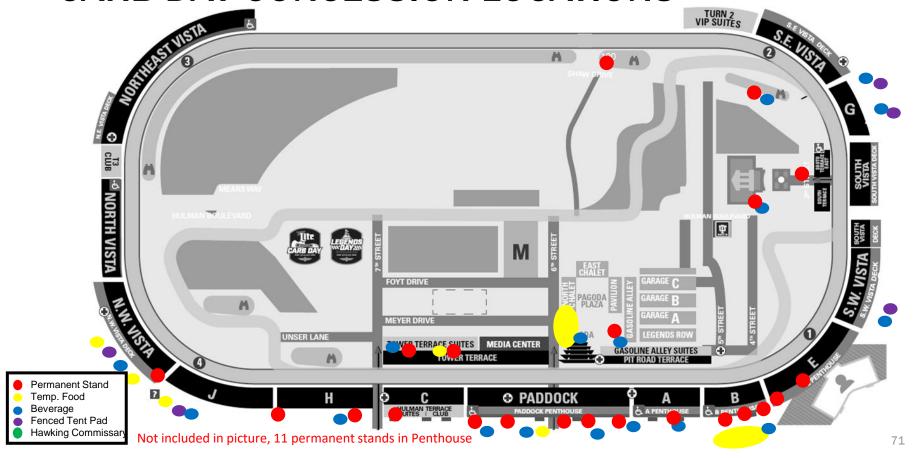


# **QUALIFICATIONS CONCESSION LOCATIONS**

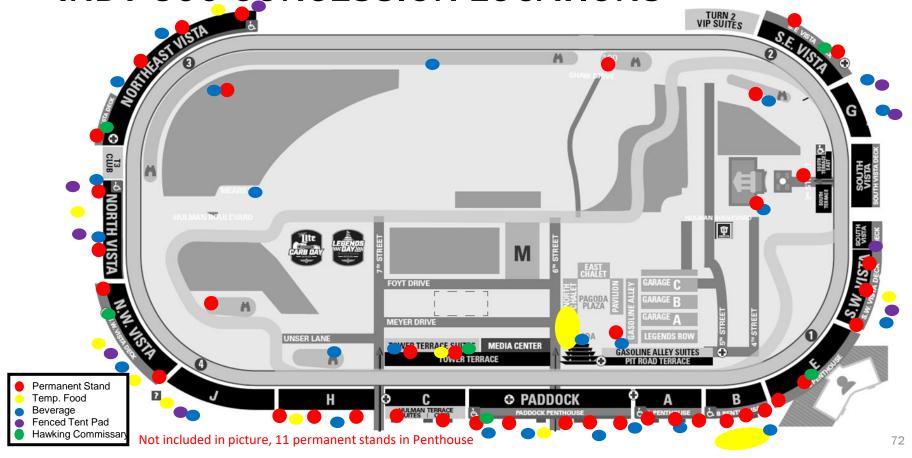




## CARB DAY CONCESSION LOCATIONS



# INDY 500 CONCESSION LOCATIONS



### **SUITE CATERING**

IMS and third-party caterers will follow CDC and National Restaurant Association guidelines as well as State of Indiana and City of Indianapolis mandates. Protocols include:

#### · Operations

- Thoroughly pre-clean and sanitize kitchens and dining areas, focusing on high contact areas touched by both employees and guests.
- Follow CDC and/or FDA sanitizing material guidelines to ensure effective strength and to protect surfaces.
- Ensure managers in charge are ServSafe certified.
- Provide daily wellness checks for employees.
- Provide and enforce the wearing of masks.
- Update common dining area floor plans to ensure appropriate separation between tables (Hulman Terrace Club, Pagoda floors, 500 Club, hospitality spaces).
- Place hand sanitizer at food service areas.

#### Menu and serving adjustments

- Eliminate self-serve buffets and drink refill stations.
- Increase menu choices for box-type meals, grab & go, and pre-packaged items including individually packaged snacks.
- Remove bulk snacks (popcorn, chips, trail mix, etc.) from menus. Replace with individually packaged items.
- Plasticware and condiments will be individually packaged (salt, pepper, ketchup, mayonnaise, mustard, relish, etc.).
- Beverages served out of coolers and buckets of ice must be served by an attendant or bartender.
- Warmers will be used for delivery when necessary to keep food at correct temperatures.

#### Alcohol Serving

Alcohol cutoff will be no later than lap 175.



### **SEATING AREAS**

## SPECTATOR MANAGEMENT – Grandstand Tickets

### Race Day:

All grandstand seating sections will be open on Indy 500 race day and approximately 25% of the spectator grandstand seats will be used by customers. Red stickers will be placed on each seat that is not available for use. Seats will be assigned so guests will have an empty seat on at least one side and no one sitting directly in front or behind each spectator. Masks are required throughout the venue, including in the grandstands.

Signage stickers on bench seats and stickers with tie wraps on stadium seats will define closed/restricted seats. Workforce will direct guests to use only open seats, with reinforcement from public address system and video boards. Fans will be reminded to remain physically distant from others when entering and exiting the grandstands.

### Non-Race Days:

On practice and qualifying days, when seats are not specifically assigned to an individual, fans can sit in any seat without a red sticker. An ample amount of grandstands will be open for spectators. Grandstands will be marked prior to opening the first practice day to indicate where spectators can sit.



### **EMERGENCY EVACUATION PLAN**

In the event of an evacuation of the grandstands, most likely due to severe weather, the following steps are in place to allow guests the opportunity to maintain physical distance while taking quick and safe actions for their party.

- Ticket Holder "Passouts" at gates will be allowed (if guests would like to go to their car) with readmission to the facility after a visual check of the appropriate ticket for each day and a temperature screening wristband.
- Those who do not have a wristband will be required to undergo the contactless temperature check.
- All other normal event evacuation procedures will be in effect.



### MEDICAL/FIRST AID

### IU HEALTH EMERGENCY MEDICAL CENTER

The infield medical center provides medical care for all drivers and all other people on IMS property during events. The hospital is an IMS/IU Health partnership and is staffed by physicians, nurses and medical staff. It is located in the infield area. ALL COVID-19 medical protocols will be followed, including:

- Sanitizing/decontamination of building interior and all equipment
- Prior to the event, the HVAC system will be cleaned
- Face coverings will be available and required for entrance at the hospital
- All spacing standards will be applied, and ground graphics will indicate positioning
- PPE will be required for use by staff members: (masks, gloves, face shields, gowns)
- Additional hand sanitizer stations have been added, also at first aid stations
- Up-to-date education and training on COVID-19 will be provided for all medical staff working the event
- Added 20-foot by 30-foot COVID quarantine tent adjacent to Infield Hospital with 10 cots
- Additional temperature screening protocol near hospital entrance with Hitachi thermal image scanner



### FIRST AID STATION MAP





# CREDENTIALED AND SPECIAL ACCESS SPACES



### GARAGE & PITS

### PIT LANE GUIDELINES

### Protocols for Pit Lane area on Race Day:

- Masks are required throughout the venue, including all race team areas
- Timing of pit lane and grid activity is modified to limit the number and access of credentialed individuals

#### Pit Lane

**8:00am to 12:30pm** – approximately 50% reduction of individuals with credential access vs previous year

**12:30pm to Checkered Flag** - approximately 50% reduction of individuals with credential access vs previous year

#### Grid

Only essential personnel will have grid access in 2020 from race teams, pre-race participants, media and essential workers



### **EVENT MANAGEMENT**

# EVENT STAFF MANGEMENT WORKSPACE GUIDELINES

Protocols for staff working areas include:

- Masks are required throughout the venue, including all workspaces
- No sharing of headsets or radio equipment
- Plexiglass dividers installed between workspaces wherever possible
- Open doors to increase ventilation wherever possible
- Capacity limits on workspaces set by size of space



### **SUITES & HOSPITALITY**

### **SUITE GUIDELINES**

#### Protocols for individual suites include:

- Capacity reductions have been applied to all suites, limited tickets per suite have been distributed based on the size of the suite
- Masks are required throughout the venue, including all suites
- Pre-packaged food only, no buffets. If food items need to be served, only one server to staff area
- Signs placed in each suite reminding guests to wear masks, use hand sanitizer, and wash hands frequently
- Hand sanitizer located next to food service areas and in restrooms
- Alternating outdoor seats will be tie-wrapped closed top allow for physical distancing in seats
- Increased frequency of housekeeping services

# **HOSPITALITY GUIDELINES - Pavilions and Chalets**

Protocols for hospitality areas include:

- Masks are required throughout the venue, including all hospitality structures
- Pre-packaged food only, no buffets. If food items need to be served, only one server to staff area
- Ground graphics near food areas to indicate physical distancing
- Signs placed in each area reminding guests to wear masks, use hand sanitizer and wash hands frequently
- Increased housekeeping services
- If seated table event, only allow 50% seating from table capacity
- Expanded any activities into other spaces to allow for more physical distancing or limited number
  of tickets available to activity



### THANK YOU